

YASH NADKARNI

UX/UI & Product Designer | Design Systems | HCI & Accessibility

 Pune/ Mumbai , India

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Professional Summary

Curious, hands-on UX/UI designer with over 2 years of experience building digital products that balance user needs with business goals. I currently lead design at Skills Capital, where I create scalable, accessible experiences for fast-growing tech platforms. My approach blends user research, system thinking, and prototyping to solve real-world problems—especially in emerging fields like HCI, HMI, and inclusive tech. Open to UX/Product Design roles that value creativity, clarity, and craft.

Experience

Design Lead

Skills Capital | Faridabad, India · Remote
Apr 2025 – Present

Skills Capital helps companies get on-demand tech talent with 100% delivery success.

- Transitioned from intern to lead, now heading design for B2B and internal platforms.
- Built and maintained a component-based design system in Figma to ensure visual consistency across products.
- Collaborated closely with product and engineering to ship responsive, accessible designs aligned with WCAG 2.1.
- Spearheaded the redesign of the onboarding flow, reducing drop-offs.
- Mentored junior designers and assisted in shaping design culture within the startup.

Freelance UX/UI Designer

Asmakam Ayurveda | Bangalore, India
Oct 2024 – Nov 2024

- Designed and launched a responsive e-commerce site within 7 days to support their herbal wellness product line.
- Integrated SEO best practices and accessibility features to enhance discoverability and usability.
- Conducted user testing and implemented changes that improved overall navigation and reduced bounce rate.
- The website attracted 125+ unique monthly visitors within its first month.

Strategy Planner & Social Media Manager

Stingray Communications | Pune, India · Hybrid
Jul 2023 – Jan 2024 | Part-time

- Developed targeted campaigns for clients in FMCG, education, and entertainment sectors.
- Managed content calendars and coordinated 15+ social media posts per week.
- Collaborated with in-house designers to maintain brand voice across digital touchpoints.
- Analyzed campaign data and suggested actionable insights to improve engagement rates.

Junior Visualizer Intern

Science Kidz | Mumbai, India · In office
Jul 2022 – Mar 2023 | Internship

- Designed educational visuals and PCB graphics tailored to children’s learning experiences.
- Supported STEM model-making workshops with design mockups and prototyping.
- Created Instagram content to improve visibility and engagement with parents and educators.

Volunteering & Certification

DevConf Pune (Red Hat):

Engaged in sessions on accessibility and WCAG compliance—fueling my passion for inclusive design.

DIGITAL SKILLS: USER EXPERIENCE | ACCENTURE

This comprehensive UX Design Brief course explored every detail of the UX design process. It included essential documents and materials for understanding best practices.

Key Skills

Design & Research

UX/UI Design · Product Design · Human-Centered Design · Interaction Design
Design Systems · HCI/HMI · User Research · Wireframing · Prototyping · Usability Testing

Tools & Tech

Figma · Adobe XD · HTML · CSS · JavaScript (basic) · Design Tokens
Notion · Miro · GitHub (basic familiarity) · Zeplin · Trello

Accessibility & Systems Thinking

WCAG 2.1 · ARIA · Inclusive Design Principles · Scalable Design Systems

Education

MIT-WPU, Pune

Bachelor of Design (User Experience Design)
2022 – 2026 (Current 4th Year)

- CGPA: 8.95
- Academic Excellence Award (2024 – 2nd Place, 2025 – 3rd Place)
- Scholarship recipient (twice)

Sathaye College, Mumbai

PCM Bifocal – Electrical Maintenance
2020 – 2022

Achievements

2nd Prize

HackMIT 2025: Conceptualized Smart Visual Tech to assist visually impaired users using real-time object detection.

2nd Prize

HackMIT 2024: Proposed a centralized medical record app to streamline patient data access for doctors.



Academic Excellence Awards (MIT-WPU):

Top ranks in 2024 and 2025 based on CGPA.

Languages

- English (Fluent)
 - Marathi (Native)
 - Hindi (Fluent)
- Konkani (Conversational)
 - Gujarati (Basic)

Socials

-  <https://www.linkedin.com/in/yash-nadkarni2004/>
-  https://www.instagram.com/yash_nadkarni_/